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YEAR 2008

A “HIT” FORE MEETINGS

PONTE VEDRA BEACH, Fla. -- In addition to being renowned for its glorious golf game and lush landscaping, **SAWGRASS GOLF RESORT & SPA, A MARRIOTT RESORT** -- located along the Atlantic coast between Jacksonville and historic St. Augustine -- welcomes meeting groups to its **unmatched 56,000 square-foot meeting complex**, including the private beachfront Cabana Club.

Meeting planners and attendees are impressed by the meeting facilities complete with two executive boardrooms, two conference rooms, meeting registration desk and meeting planner office with extensive services. The 508 guest rooms, suites and villas truly make Sawgrass Golf Resort & Spa “The Players’ Choice.”

The meeting complex has a private entrance and includes a new 16,000 square-foot **CHAMPIONS BALLROOM**, 8,000 square-foot **MASTERS BALLROOM**, 4,000 square-foot **HERITAGE BALLROOM** and 16,500 square feet of dedicated exhibit space. An expanded, fully-equipped Business Center assists with labels and badges, printing services and faxing needs. Separately, the 5,100 square-foot **ISLAND GREEN PAVILION** is perfect for weddings or receptions, while the 3,000 square-foot **MAGNOLIA TERRACE** allows for breathtaking views of the resort. The beachfront **CABANA CLUB** is ideal for poolside or beachside events, while the 3,800 square-foot **CASCADES DECK** -- overlooking the 13th hole of the TPC Stadium Course -- offers cocktail hours or social outings.

The new meeting space showcases state-of-the-industry technology with satellite video conferencing, LCD projection and ISDN video conferencing capabilities, providing ease in conducting functions of all types. Each of the main resort’s spacious guest rooms, conference rooms, ballrooms and boardrooms feature STSN high-speed Internet access.

In addition to cutting-edge technology, the resort offers attendees of small meetings the opportunity to make individual room reservations. Meeting attendees each receive codes to allow reservations via the resort’s Web site or 800 number, creating more time for meeting planners to concentrate on all other intimate details.

The convention services staff tailors meetings to fit group needs, developing plans complete with activities for both large conventions and smaller intimate groups.

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Groups requiring additional entertainment beyond golf and spa activities, enjoy the creative team building fun ranging from “Survivor” games and “Build Your Own Boat” races to Beach Olympics and Wacky Golf, coordinated by the energetic event planning staff. Cocktail receptions outside on Cascades Deck or Champs Green allow attendees to replicate shots of the famous No. 17 Island Hole with a floating hole in the lagoon.

The resort touts the Pinnacle and Ace Awards from *Successful Meetings*, Gold Key and Gold Tee Awards from *Meetings & Conventions*, Paragon Award from *Corporate Meetings & Incentives* and the Executive Choice Award from *Sales & Marketing Management*, as well as others.

Guests of meetings allowing free time engage in a 26-mile stretch of uninterrupted, pristine Florida beach while appreciating the “Second largest golf resort in America” with 99 incredible holes of world-renowned golf spanning five courses, including the famous THE PLAYERS Stadium Course at TPC Sawgrass.

Overworked professionals seek relaxation in **THE SPA AT SAWGRASS**, a 25,000 square-foot spa with 19 custom treatment rooms, fitness center, juice bar featuring energizing drinks, nail salon and spa boutique -- all guaranteed to revitalize attendees for the next meeting.

With four freshwater swimming pools and nine tennis courts -- five lighted for night play -- attendees indulge in a mental break poolside or on the courts. For those looking for evening entertainment, **CHAMPS** features appetizers and drinks in a live music and big-screen TV environment.

Diversions only minutes away from Sawgrass Golf Resort & Spa include the historical town of St. Augustine or the lively town of Jacksonville. Group events to St. Augustine feature horse-drawn carriage tours of St. Augustine, Castillo de San Marcos National Monument, downtown museums and outdoor shopping on cobblestone streets. Jacksonville offers a variety of activities including Jacksonville Zoological Gardens, Adventure Landing and the waterfront Jacksonville Landing, an outdoor, terraced collection of shops and restaurants.

For the thrill of major league sports, meeting planners schedule groups around upcoming events with Jacksonville Jaguars football, Jacksonville Suns baseball and Jacksonville Lizard Kings hockey.

To plan a successful meeting at Sawgrass Golf Resort & Spa, call **800.457.GOLF (4653)** or 904.285.7777 or visit **<http://www.sawgrassmarriott.com>**.

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