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<http://media.sawgrassmarriott.com>

## **LIVE THE PGA TOUR EXPERIENCE AT SAWGRASS MARRIOTT RESORT & SPA WITH DYE'S DUO SNEAK PEEK SPECIALS**

PONTE VEDRA BEACH, Fla. – The Official Hotel of the TPC Sawgrass and home to the PGA TOUR's THE PLAYERS Championship, **Sawgrass Marriott Resort & Spa** in Ponte Vedra Beach, Florida offers guests the exclusive chance to **LIVE THE PGA TOUR EXPERIENCE** with the lowest rate golf packages of the year, good **Sept. 6 – Dec. 31, 2006, starting at just \$189 per person, per night.\***

**DYE'S DUO PACKAGE  
PLAY DYE'S VALLEY COURSE  
\$189 PER PERSON\*  
SEPT. 6 – OCT. 31, 2006**

- One-night accommodations at Sawgrass Marriott
- Breakfast at Café on the Green
- One Round of Golf on Dye's Valley Course
- Certificate to Play THE PLAYERS Stadium Course for only \$60 July – September 2007
- Experienced TPC Forecaddie

**THE PLAYERS STADIUM COURSE  
SNEAK PEEK SPECIAL  
\$315 PER PERSON\*  
NOV. 1 – DEC. 31, 2006**

- One-night accommodations at Sawgrass Marriott
- Breakfast at Café on the Green
- One round of golf on THE PLAYERS Stadium Course
- Experienced TPC Forecaddie

\* Rates are per person, per night, based on double occupancy. Space available basis. THE PLAYERS Stadium Course is scheduled to re-open on Nov. 1, 2006.

These exclusive packages are only available to Sawgrass Marriott Resort & Spa guests and represent a savings of up to 40 percent off the regular package price. Named by *Travel + Leisure Golf* magazine the "Best Course in Florida," the spectacular PLAYERS Stadium Course is near completion of a multi-million dollar renovation initiated by the PGA TOUR under the direction of the course's original designer, Pete Dye, to return the course to its original condition. While remaining similar in character, the "new" course features a variety of aesthetic and competitive enhancements along with state-of-the-art new drainage and irrigation systems designed to help the course maintain its pristine playing conditions year-round. Dye's Valley Course, named "Most Under-rated Course in Florida" by *Travel + Leisure Golf*, is in excellent condition following nearly \$1 million in improvements completed in the spring of 2006, including extensive landscaping improvements and bunker reconstruction.

Both courses will be complemented by a dramatic new 77,000 square foot Mediterranean Revival-style clubhouse, which is scheduled to open in May 2007. Featuring premium views of the 9<sup>th</sup> and 18<sup>th</sup> holes, the clubhouse will feature a variety of world class amenities including an 11,000 square-foot event lawn where spectators can gather; a 2,550 square-foot Main Dining Grille with a 1,292 square-foot terrace; 10,687 square feet of banquet and meeting space; a Champions Lounge; separate Member/Player locker rooms and resort locker rooms; an outstanding golf shop; an expansive foyer/gallery; and a new "Walk of Fame" entrance featuring

interactive exhibits and displays depicting the history and legend of the PGA TOUR and THE PLAYERS Championship. Newly enhanced practice facilities, the addition of the PGA TOUR Golf Academy and the launch of a new Caddie Program enabling golfers to walk the course in the same way THE PLAYERS competitors do, will provide guests with a true PGA TOUR experience.

Hailed as one of the “Top 10 Best Golf Resorts in the World” by *Travel + Leisure Golf* magazine, the Sawgrass Marriott Resort & Spa serves as the Official Hotel of the TPC Sawgrass. Featuring 508 guest rooms, suites and villas, the resort boasts 99 holes of world-renowned golf spanning five courses, including the TPC Sawgrass PLAYERS Stadium Course; the new 20,000 square-foot Spa at Sawgrass; four resort swimming pools; and access to 26 miles of Atlantic beach at the Cabana Beach Club.

To LIVE THE PGA TOUR EXPERIENCE, call **Sawgrass Marriott Resort & Spa** at **800-457-GOLF** or visit **[www.sawgrassmarriott.com](http://www.sawgrassmarriott.com)**.