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THIS RELEASE & CORRESPONDING PHOTOS ON MEDIA RESOURCE WEBSITE:

<http://www.media.sawgrassmarriott.com>

SUMMER OF SAWGRASS SMILES AT SAWGRASS MARRIOTT RESORT & SPA

PONTE VEDRA BEACH, Fla. – Sawgrass Marriott Resort & Spa -- a 65-acre sports playground located on the Atlantic Coast between Jacksonville and historic St. Augustine -- announces the “Summer of Sawgrass Smiles.” There is more than one way to smile and Sawgrass Marriott Resort & Spa helps vacationers discover all of the ways this summer. Resort staff helps smiles along with the “Smile Valet” greeting all, kids of all ages enjoy smile cookies upon arrival, Spa enthusiasts leave an afternoon of pampering treatments with a grin and golf fanatics are gleeful during a day of play on one of five championship golf courses.

To even further smiles, guests are encouraged to enter-to-win the *The Ultimate Sawgrass Escape* by posting their favorite Sawgrass smile moment from a Summer 2006 stay onto the on-line gallery. To qualify for *The Ultimate Sawgrass Escape*, guests must book a stay at the resort for \$169 per night June 29 – August 29, 2006 or \$139 per night August 30 – September 6, 2006.* The entrant with the best Sawgrass Summer Smile photo will win the ultimate vacation including a four-night/five-day stay and exclusive resort amenities.

SAWGRASS MARRIOTT RESORT & SPA THE ULTIMATE SAWGRASS ESCAPE

- Four-night/five-day stay in luxurious accommodations
- Three \$100 certificates for dinner at The Augustine Grille, Café Italiano and The OceanView Restaurant at the Cabana Club
- Breakfast for four daily at Café on the Green
- Two little ones’ admissions to the Grasshopper Gang Club
- Two, 50-minute Spa treatments
- Round of golf for two on the TPC Stadium Course
- Unlimited bike rentals and miniature golf
- Access to private Cabana Beach Club

While on property this summer, visitors can’t help but smile as they experience one of the luxurious resort amenities, from complimentary access to all facilities at the new 20,000 square-foot Spa at Sawgrass to many holes of Championship golf and access to private Cabana Beach Club. Trips to nearby St. Augustine, America’s Oldest City and home to the World Golf Village and the Golf Hall of Fame, are made easy with the Summer Smiles Pack, including coupons and discounts to top St. Augustine attractions. The pack also includes extra smile cards for free drinks and desserts at Sawgrass Marriott dining facilities. Resort staff won’t rest until every guest is smiling while passing out complimentary smile cookies on arrival after a greeting from the “Smile Valet.”

Marriott Rewards members and past resort guests learn more about the promotion through the email and direct mail announcements. All interested parties may visit www.sawgrasssmiles.com for reservation and contest

details. The winner of *The Ultimate Sawgrass Escape* will be notified and announced before the end of September 2006. Guests may also listen-to-win a weekend getaway by tuning in to their local radio station.

The Tournament Player's Club gives golfers another reason to smile with unlimited golf and forecaddie use on the TPC Valley Course for just \$137, the twilight golf rate of \$79 and Kids Play Free program.

Sawgrass Marriott Resort & Spa, hailed as one of the "Top 10 Best Golf Resorts in the World" by *Travel + Leisure Golf* magazine, serves as the Official Hotel of the Tournament Players Club (TPC) at Sawgrass. Featuring 508 guest rooms, suites and villas, the resort boasts 99 holes of world-renowned golf spanning five courses -- including the TPC Stadium Course, the new 20,000 square-foot Spa at Sawgrass, four resort swimming pools and access to 26 miles of Atlantic beach at the Cabana Beach Club.

To experience the **Summer of Sawgrass Smiles** package, call **Sawgrass Marriott Resort & Spa** at **888-201-2844** or visit **www.sawgrasssmiles.com**.

*Rates subject to availability. For an additional \$75, upgrade to a one-bedroom, spacious, villa suite.