

FOR MORE MEDIA INFORMATION:
JENNIFER SCHMIDT/AUTUMN BARNES
THE ZIMMERMAN AGENCY • (850) 668-2222
JSCHMIDT@ZIMMERMAN.COM

FOR IMMEDIATE RELEASE:
JAN. 30, 2006

THIS RELEASE & CORRESPONDING PHOTOS ON MEDIA RESOURCE WEBSITE:
<http://www.media.sawgrassmarriott.com>

WOODRUFF NAMED EVENT MANAGER AT SAWGRASS MARRIOTT RESORT & SPA

PONTE VEDRA BEACH, Fla. -- **Sawgrass Marriott Resort & Spa** -- a 65-acre playground located on the Atlantic Coast between Jacksonville and historic St. Augustine -- proudly announces the addition of **Leslie Woodruff** as the new event manager. Woodruff's responsibilities include working with clients to plan and execute successful meetings and events.

Woodruff began her career in the hospitality industry after graduating from the University of Florida in 2000 as an account coordinator at USMotivation, an incentive and meeting planning company. Most recently, Woodruff served as the conference services manager for the Westin Peachtree Plaza, a landmark hotel in downtown Atlanta, where she helped maintain a year-round above average occupancy rate.

"Working at the Westin Peachtree Plaza helped me gain a great deal of perspective on upscale resort service and delivery of a high quality product," said Woodruff. "With this experience, I look forward to making the Sawgrass Marriott Resort & Spa meeting and event calendar stronger and more successful than ever before."

Sawgrass Marriott Resort & Spa, hailed as one of the "Top 10 Best Golf Resorts in the World" by *Travel + Leisure Golf* magazine, serves as the Official Hotel of the Tournament Players Club (TPC) at Sawgrass. Featuring 508 guest rooms, suites and villas, the resort boasts 99 holes of world-renowned golf spanning five courses -- including the TPC Stadium Course, the new 20,000 square-foot Spa at Sawgrass, three resort swimming pools and access to 26 miles of Atlantic beach at the Cabana Beach Club. To learn more, call **Sawgrass Marriott Resort & Spa** at **800-457-GOLF** or visit www.sawgrassmarriott.com.