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## **MCMENAMIN NAMED DIRECTOR OF NATIONAL ACCOUNTS AT SAWGRASS MARRIOTT RESORT & SPA**

PONTE VEDRA BEACH, Fla. -- **Sawgrass Marriott Resort & Spa** -- a 65-acre playground located on the Atlantic Coast between Jacksonville and historic St. Augustine -- proudly announces the addition of **John McMenam** as the new director of national accounts. McMenam's responsibilities include handling all Association Account sales throughout the U.S.

"McMenamin is a strong addition to the Sawgrass Marriott Resort & Spa sales team, with great experience in sales, communication, advertising and leadership," said Chris Bracken, director of sales and marketing.

McMenamin's 20-year career in the hospitality includes executive director of national sales at Gaylord Hotels, director of northeast national accounts at JW Grande Lakes in Orlando and the Orlando World Center and more than eight years with Marriott International. As national account executive with Marriott International, McMenam managed an account base of 150 national associations including the United States Golf Association and helped generate sales in excess of \$16 million annually representing 33% of total national sales revenues for the northeast region.

"With a strong background in national account management, I look forward to producing great revenue and sales results for Sawgrass Marriott Resort & Spa," said McMenam.

Sawgrass Marriott Resort & Spa, hailed as one of the "Top 10 Best Golf Resorts in the World" by *Travel + Leisure Golf* magazine, serves as the Official Hotel of the Tournament Players Club (TPC) at Sawgrass. Featuring 508 guest rooms, suites and villas, the resort boasts 99 holes of world-renowned golf spanning five courses -- including the TPC Stadium Course, the new 20,000 square-foot Spa at Sawgrass, three resort swimming pools and access to 26 miles of Atlantic beach at the Cabana Beach Club. To learn more, call **Sawgrass Marriott Resort & Spa** at **800-457-GOLF** or visit [www.sawgrassmarriott.com](http://www.sawgrassmarriott.com).