



July 3, 2008

Mr. Jeff Kmiec
Director of Sales & Marketing
Sawgrass Golf Resort & Spa, A Marriott Resort
1000 PGA TOUR Boulevard
Ponte Vedra Beach, FL 32082

Dear Jeff,

We are pleased to announce that **Sawgrass Golf Resort & Spa, A Marriott Resort** has been awarded the prestigious *Meetings & Conventions* **2008 Gold Key Award** by *M&C's* subscribers. The Gold Key Award has set the bar for excellence among industry awards. Meeting professionals have relied on the Gold Key mark to symbolize outstanding meeting facilities worldwide for over three decades.

Through totally unaided recall, these meeting professionals voted for the top meeting hotels and selected yours as one of the best. **Sawgrass Golf Resort & Spa, A Marriott Resort** is a part of the renowned membership of Gold Key winners, and your staff should be honored by this accolade from the industry's most discerning audience.

The *Meetings & Conventions* Annual Gold Awards Supplement, published with the November issue, presents our readers with the 2008 Gold Key, Gold Service and Gold Platter winners. This supplement of the industry's best is used throughout the year by *M&C's* 70,000 subscribers when planning meetings, incentives and conventions.

As a 2008 Gold Award recipient, you can be included in this directory of the industry's best and let key decision-makers know that they should be meeting at **Sawgrass Golf Resort & Spa, A Marriott Resort**. A *Meetings & Conventions* salesperson will be in touch with you shortly to discuss this "golden opportunity" to help increase your meetings business.

Enclosed is a Gold Awards packet that includes information on the Gold Awards supplement, Gold Key logo slick, press release and information needed for the Gold Awards issue.

Once again, congratulations to you and your staff on winning the **2008 Gold Key Award**.

Sincerely,

A handwritten signature in black ink, appearing to read 'Bernard W. Schraer'.

Bernard W. Schraer
Group Publisher

A handwritten signature in black ink, appearing to read 'Lori Cioffi'.

Lori Cioffi
Editor in Chief